

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57171
Contract Dates: 11/01/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544493
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 5

PAY BY 12/11/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENRL ELECTION WEEK #1 -ADD 2

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	09:00:00-10:00:00	11/01/2012-11/06/2012	MT.TF..	30	8	225.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MT.TF..	4	225.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	09:21:34 AM		BC1112H	30	225.00			
11/01/2012	Th	09:43:30 AM		BCTV1215H	30	225.00			
11/02/2012	Fr	09:28:44 AM		BC1112H	30	225.00			
11/02/2012	Fr	09:36:20 AM		BCTV1215H	30	225.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		MT.TF..	4	225.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	09:40:18 AM		BCTV1215H	30	225.00			
11/05/2012	Mo	09:54:13 AM		BC1112H	30	225.00			
11/06/2012	Tu	09:09:38 AM		BC1112H	30	225.00			
11/06/2012	Tu	09:40:48 AM		BCTV1215H	30	225.00			
3	THE LATE LATE SHOW W/CRAIG FERGUS	11/02/2012-11/02/2012F..	30	2	225.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012	F..	2	225.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	12:56:13 AM		BC1112H	30	225.00			
11/02/2012	Fr	01:32:35 AM		BC1112H	30	225.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57171
Contract Dates: 11/01/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544493
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 2 of 5

PAY BY 12/11/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENRL ELECTION WEEK #1 -ADD 2

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
4	SAT. MORN. LOCAL NEWS	11/03/2012-11/03/2012	S.		30	4	300.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S.		4		300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa	05:59:04 AM		BCTV1215H	30	300.00			
11/03/2012	Sa	06:44:49 AM		BC1112H	30	300.00			
11/03/2012	Sa	07:28:02 AM		BC1112H	30	300.00			
11/03/2012	Sa	07:53:42 AM		BCTV1215H	30	300.00			
5	SAT 7PM NEWS	11/03/2012-11/03/2012	S.		30	2	750.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S.		2		750.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30				Credit
11/03/2012	Sa	07:20:42 PM		BC1112H	30	750.00			
6	11PM NEWS	11/03/2012-11/03/2012	S.		30	2	2,025.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S.		1		2,025.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			2,025.00	Preempted
11/03/2012	Sa	12:16:25 AM	11/03/2012	BCTV1215H	30	2,025.00	2,025.00		Makegood in 23:55:40-00:31:00
7	CRIMINAL MINDS	11/03/2012-11/03/2012	S.		30	2	200.00	

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57171
Contract Dates: 11/01/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544493
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 3 of 5

PAY BY 12/11/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENRL ELECTION WEEK #1 -ADD 2

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S.		1		200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			200.00	Preempted
11/03/2012	Sa	01:45:01 AM	11/03/2012	BCTV1215H	30	200.00	200.00		Makegood in 01:01:32-01:59:19
8	THE SUNDAY BUSINESS PAGE	11/04/2012-11/04/2012S	30	2	135.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S		2		135.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	06:48:06 AM		BC1112H	30	135.00			
11/04/2012	Su	06:57:45 AM		BC1112H	30	135.00			
9	THE MENTALIST	11/04/2012-11/04/2012S	30	2	4,230.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S		1		4,230.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			4,230.00	Preempted
11/04/2012	Su	11:34:35 PM	11/04/2012	BCTV1215H	30	4,230.00	4,230.00		Makegood in 22:33:46-23:36:40
10	THE INSIDER	11/04/2012-11/04/2012S	30	2	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S		1		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			400.00	Preempted
11/04/2012	Su	01:45:09 AM	11/04/2012	BC1112H	30	400.00	400.00		Makegood in 01:16:00-01:45:59

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57171
Contract Dates: 11/01/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544493
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 4 of 5

PAY BY 12/11/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENRL ELECTION WEEK #1 -ADD 2

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
11	THIS MORNING 5-6AM		11/05/2012-11/05/2012		M		30	1	360.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		1		360.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	05:24:38 AM		BC1112H	30	360.00			
12	DR. PHIL		11/05/2012-11/05/2012		M		30	2	500.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	03:22:23 PM		BC1112H	30	500.00			
11/05/2012	Mo	03:54:59 PM		BCTV1215H	30	500.00			
13	HOW I MET YOUR MOTHER/PARTNERS		11/05/2012-11/05/2012		M		30	1	5,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		1		5,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	08:46:11 PM		BC1112H	30	5,000.00			
14	CSI: MIAMI		11/03/2012-11/03/2012	 S .		30	4	225.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	 S .		2		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			225.00	Preempted
11/03/2012	Sa				30			225.00	Preempted
11/03/2012	Sa	01:20:41 AM	11/03/2012	BC1112H	30	225.00	225.00		Makegood in 01:01:32-01:59:19
11/03/2012	Sa	01:57:22 AM	11/03/2012	BC1112H	30	225.00	225.00		Makegood in 01:01:32-01:59:19

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57171
Contract Dates: 11/01/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544493
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENRL ELECTION WEEK #1 -ADD 2

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate	
	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	27	18,135.00	2,720.25	15,414.75	7,305.00	7,305.00	0.00

Billing Notes

PRINT AT STATION

ALL RATES ARE NON PREEMPTABLE PAID FOR BY: CASEY FOR SENATE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	18,135.00
Trade Value	0.00
Agency Commission	2,720.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	15,414.75

Warranty - We warrant the above broadcasts were made according to the official station log.